



New-wave accountants . . . Jenan Thorne and Daniel Harcombe

Accountants make their own space

by Shannon Willoughby
business reporter

JENAN Thorne and Daniel Harcombe can't wait to get stuck into MySpace and Facebook – to network with their clients.

The pair, both locals, have set up their own end-to-end financial services, accounting and taxation firm, Saber Group.

The company, launched last week, merged with Damans Accounting, Mr Harcombe's previous business. The pair then acquired Surfers Paradise-based BC Accountants.

Before embarking on her

own business, Mrs Thorne, who is married to former Canterbury Bulldogs and Gold Coast Seagulls player Robin Thorne, was an accountant for Searle Accountancy, owned by Titans' CEO Michael Searle.

Her clients included many of the Titans players.

Mr Harcombe, who has five university degrees, including one in sports science, met Mrs Thorne when he was a strength and conditioning coach for a handful of NRL players.

"Every time we got together we would bounce ideas around on building a

company that moves away from the stereotype of an accountant," said Mrs Thorne.

"Finally we knew it was the right time and we made the move.

"We don't want to be known as Thorne Harcombe and Associates; we're more than that, and that's why we have a different name.

"We are an end-to-end company that provides financial solutions, accountants, business development and marketing."

Mr Harcombe said they planned to keep clients up to date via Web 2.0, a network that reaches web-based com-

munities MySpace and Facebook.

"People don't have time to sit down and read newsletters and brochures. They want to read these things through a more convenient medium," he said.

"That's why we are going to have private online networks using MySpace and Facebook.

"We are going to reach out to another generation which a lot of firms don't.

"We want to see our clients' businesses grow too."

Saber Group has taken up residency in the second Southport Central tower.